



# Awareness raising & capacity building

Jutta Jahrl

DSTF Meeting August 2012



# Conservation of sturgeons and improving their status in Bulgaria

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EU Structural Funds

Duration: Jan 2012-Feb 2015

Lead: Stoyan Mihov; WWF DCP BG

## Goals:

- > Implementation of **National Action Plan on Sturgeons** and some activities from SAP
  - > Research and protection of (spawning) **habitats**
  - > Breeding and **restocking** of 50.000 sturgeons
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# Conservation of sturgeons and improving their status in Bulgaria

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## Communication activities:

- Active involvement of stakeholders (authorities, scientists, local communities)
  - 2 advisory councils – scientific (with international experts) and national authorities/stakeholders
  - Electronic database & online portal on sturgeons
  - Publicity and information campaign
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# LIFE INF Saving Danube Sturgeons

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Duration: July 2012-Sept 2015

Lead: Jutta Jahrl, WWF AT

Project countries: Bulgaria and Romania

Targeted threat: Overexploitation



Goals: > **Stop of illegal fishing** of sturgeons

> **Stronger enforcement and political support**

> **Increased awareness and knowledge and change of attitudes** of all target groups

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# LIFE INF Saving Danube Sturgeons

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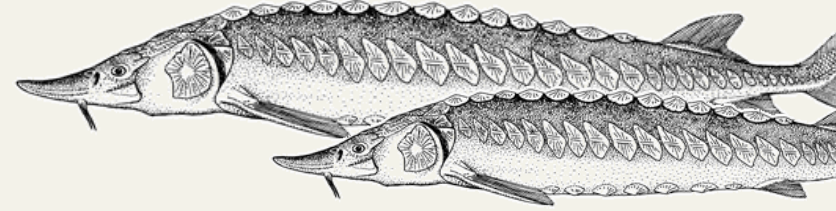
Communication activities – target groups:



- Fishermen in Romania und Bulgaria
- Authorities
- Decision makers
- Sturgeon breeders/  
caviar traders







Let's do it  
- for Danube Sturgeons!

